



SKYFIESTA VENDOR INFORMATION

VENDOR INFORMATION

Important information on SkyFiesta vendor spaces, fees, event schedule, requirements, rules and regulations. There are no refunds.

All exhibitors selling items are required to have a seller's permit from the New Mexico Taxation & Revenue Department.

Event Name:

SkyFiesta Las Cruces New Mexico
Air Races • Airshow • Expo • Festival

Event Date:

Saturday, October 17, 2026

Event Hours:

9 a.m. – 3 p.m.

Event Address:

Las Cruces International Airport
8990 Zia Blvd, Las Cruces, NM 88007

Event Website:

www.skyfiesta.org

Application Deadlines:

Please submit your application by Wednesday, September 1, 2026 for consideration and space availability. Payment, insurance and required documents must be submitted by Thursday, September 17, 2026.

Vendor Space Fees:

10x10 = \$150

10x10 = \$50 (Non-Profit)

10x20 = \$250

10x30 = \$300 (Food truck/Trailer)

20x20 = \$350

50x50 = \$1,000

Custom Space Size _____ (Fill in box)

Set-up and Tear-down Information:

- **Friday set-up:** Friday, October 16, 2026, 8 a.m. to 6 p.m.
- **Saturday set-up:** Saturday, October 16, 2026, 6 a.m. to 8:30 a.m.
- All vehicles must be off the event grounds by 8 a.m. on Saturday.
- **Saturday event hours:** 9 a.m. to 3 p.m.
- **Tear-down:** Must not tear-down until 3 p.m. and off grounds by 6 p.m.

Exhibitors must be prepared to open to the public by 9 a.m. on Saturday, October 17, 2026, unless otherwise authorized by the Event Manager in advance.

Exhibitors must provide their own canopy, table(s), chair(s), and electrical needs.

Exhibitor understands and agrees that this application is for display space only, which is provided in its "AS-IS" condition, and SkyFiesta will not provide any booth/tent, furniture, electricity, water, any other utility, trash collection, or any other service.

Exhibitor further agrees to leave the booth space in completely clean condition after SkyFiesta event, and to remove all trash, structures, and any other items introduced on the booth space during SkyFiesta, regardless of how or by whom such structures, trash, or other item is introduced into or on the booth space. Exhibitor agrees to not make any permanent marks, paint marks, or allow any damage to the pavement, turf, or other surface which Exhibitor occupies under this contract.

All vehicles must be OFF the grounds and outside the gates by 8 a.m. on Saturday, October 17, 2026, unless authorized. All vendors are required to park in the front/public parking lot and enter through the Main Gate unless otherwise authorized by the Event Manager. Limited premium parking is available for purchase.

All vendors must be staffed and open during event hours 9 a.m. to 3 p.m. Failure to remain open may result in loss of deposit and/or closure of booth for remainder of event. Vendors cannot change their assigned space unless authorized by the Event Manager.

Booths must be safe, neat in appearance and be made of quality materials. Event reserves the right to reject any booth that is not of quality appearance with no refund on fees paid.

We have security personnel in-and-out of uniform patrolling the Airport during the event dates. However, vendors are responsible for the protection of their property. Event is not responsible for security at individual spaces.

Tear down may not begin until the event closes on Saturday evening after 3 p.m. unless authorized by the SkyFiesta Event Manager. Vehicles will not be allowed on the grounds until 30 minutes after closing or until determined safe.

Space Assignment:

No space will be assigned until full payment of space fees has been received. Booth space will be assigned on a first-come, first-served basis. SkyFiesta will make reasonable efforts to assign Exhibitor requested space as available; however, SkyFiesta reserves the right to move the location of any exhibit booth at any time to ensure an even flow of traffic or to maintain the theme of the event. Booth assignments are not final until Exhibitor checks-in at the event.

Subletting of Booth Space:

Exhibitors may not sublet any portion of their assigned exhibit space. The assigned exhibit space is solely for use by the Exhibitor whose name appears on this contract and may not be assigned, transferred or occupied by any other person, company, organization, unless permission is granted by SkyFiesta. Violation of this provision will subject exhibitor to removal from the event and forfeiture of all fees paid for booth space.

Deliveries and Security:

SkyFiesta assumes no responsibility for goods delivered to the event grounds or for material left on the event grounds. Exhibitors wishing to insure their display materials or components thereof, including merchandise, must do so at their own expense. SkyFiesta accepts no responsibility for loss or damage to any of Exhibitor's property.

Required Documents by ALL Vendors:

Insurance:

A copy of your insurance certificate must be provided prior to Thursday, October 1, 2026. A Certificate for liability in the amount of \$1,000,000.00 is required.

Commercial General Liability Insurance, Commercial Auto Liability, Workers Comp, Professional Insurance.

1. In accordance with our use of KLRU airport and holding the event, a COI and ENDORSEMENTS shall also name as Additional Insureds:
The City of Las Cruces, and their Elected Officials, Officers, Directors, Employees, Volunteers and Agents. Las Cruces International Airport

City of Las Cruces
Attn: Blake Davenport, Airport Director
PO Box 20000
Las Cruces, NM 88004

2. For the event producer **dba SkyFiesta of Las Cruces**, a COI shall also name as Additional Insureds: **Sport Air Racing Council Corp, and their Officers, Directors, Employees, Volunteers and Agents**

Sport Air Racing Council Corp
8620 E San Marcos Drive
Scottsdale, AZ 85258

The certificates of insurance must be submitted to SkyFiesta prior to Thursday, September 17, 2026. No Exhibitors will be permitted to set up and/or be onsite without providing the acceptable certificates of insurance as outlined above.

Neither SkyFiesta nor it's supporting sponsors or agents will be responsible for any injury, loss or damage that may be suffered by any exhibitor, or his/her employee or property.

The Exhibitor, upon execution of this contract, expressly releases and agrees to indemnify and hold harmless the foregoing named parties, individuals and employees for any and all claims for such loss, damage or injury. Any, and all restrictions and/or levies enforced or imposed by SkyFiesta must be honored by Exhibitors.

All Exhibitors, their agents or employees, shall be responsible for any injury or defacing to the ceiling, walls or floors of the event grounds or to the booth and/or equipment of other Exhibitors and all damage caused at SkyFiesta and Las Cruces International Airport.

Out of State Vendors:

If you are an out of state vendor and you wish to participate in SkyFiesta but do not have a state tax id, please reach out to us for solutions. [Contact us!](#)

All Food Vendor Documents Required:

BTIN Tax ID
Business Registration
Food Processing Permit (If required)
Food Liability Insurance
Auto Liability Insurance (If required, and driving in premises)
Food Handlers Card
Insurance: Named Insured listed above

The City of Las Cruces – Health Orders:

Compliance with Health Orders, Restrictions, COVID Safe Practices

All vendors will be required to adhere to any mandatory health orders, restrictions, regulations, or other requirements in place at the time of the event.

Information and Procedures:

The following procedures must be followed. Violation may cause cancellation of the contract and forfeiture on all monies as well as expulsion from the airport grounds.

Gate Entrance and Parking:

Vendor vehicles will be let in and out through the West Gate before and after event operating hours for loading/unloading and restocking. No vendor vehicle is allowed on the event grounds after the event is opened unless authorized. All vehicles must be off the grounds by 8 a.m. on event day, Saturday, October 17, 2026.

Parking for vendors will be outside the gates in the main parking lot. Unauthorized vehicles parked on the grounds after the event opens may be towed at the vendor's expense. Towing fees must be paid directly to the towing service to recover vehicle.

Vendor Supplies:

All supplies including food may only be transported onto the event grounds by vehicle before and after event hours. Vehicles will normally enter through the West Gate. If you need to bring in supplies or food during event hours, a non-motorized device must be used to transport supplies through the front gate.

Menu:

A menu or list of products must be submitted with your application. If a product is not approved, you will be notified. There will be no debate or exceptions on the approved menu due to limitations being made. During the event you may NOT add items to your menu. You may only sell those items on your approved menu. Each item or specific food may be limited based on a first-come first-serve basis.

Grease, Wastewater, Waste and Recycling:

Drain lines shall not discharge or allow discharge of any wastewater or grease on the ground, around or under buildings or otherwise create a nuisance and hazard. Clean-up of any accumulation of wastewater will be discarded in available containers. This will be strictly enforced. Vendors must provide grease containers.

The dumping of any product, solid material or liquid other than wastewater into the provided containers is prohibited and may result in closure of booth.

Remove all trash, structures, and any other items introduced on the booth space during SkyFiesta, regardless of how or by whom such structures, trash, or other item is introduced into or on the booth space. Dumpsters and recycling containers located on the premises.

Food Handlers Permit:

All food vendors must meet health requirements to obtain a food license. You can obtain a license through the New Mexico State Environmental Department. Please contact them directly if you have any questions at 575-288-2050. Get more information

at www.env.nm.gov. Also, the application is on the event web site under “Temporary Food Service Permit.”

Propane Tanks:

The purpose of the New Mexico Regulation and Licensing Department is to provide protection of life and property. Please see the **LP Gas** website to download the rules and regulations. Please also see Fire Safety Guidelines on website to obtain additional important information on propane tanks.

Fire Safety:

Listed below are just a few important guidelines for fire safety. For detailed information, download and print the Fire & Emergency Service guidelines from the event’s website. If unable to obtain a copy through the website, contact the event office at 575-524-8602. If you have more questions on the guidelines, contact the Doña Ana County Fire and Emergency Services at 575-647-7921.

All material or decoration used in the exhibit booth shall be in compliance with existing fire and public safety codes and shall be flame retardant.

Fire Safety-Outside Food Cooking Vendors:

Smokers or grills must be 10 ft away from any building (Special Events Building). Main Street-Smokers or grills cannot be directly under a tree. They must be 5 ft from under a tree.

Vendors that are not next to the Special Events Building, must keep grills, smokers, etc. 3 ft from tent.

Electric plates must be 3 ft from netting.

Fryers may not be placed on tarps re safety.

Courtesy to Others:

Vendors must be courteous to event patrons, other vendors, event board members, event manager, anyone volunteering, or hired by the event. Any vendor that is disrespectful to anyone may be removed from the grounds.

Offensive scents or inconsiderate, excessive noise and/or behavior interfering with neighboring booths are cause for removal from the event. Bullhorns, loudspeakers or any other means of sound amplification are prohibited by any other than SkyFiesta.

No exhibit shall be allowed to project into the aisle beyond the assigned space, and Exhibitors are not allowed to take booth contents out of the assigned space, including the distribution of literature or materials. Boxes and storage items also must be contained within assigned exhibit space.

All display vehicles must be contained within assigned exhibit space. Illegally parked vehicles on the event grounds will be towed at owner's expense. No unauthorized signs, including banners and handbills, are permitted on event grounds unless approved by SkyFiesta. Exhibitor signs are only permitted within assigned booth space.

Security:

Vendors are responsible for the protection of their property and SkyFiesta is not responsible for security at individual spaces.

Prohibited Items:

Firearms, toy guns, air guns, paint ball guns or any similar product may not be offered for sale or be placed on display.

Products containing vulgar language, nudity, ethnic or religious slurs or similar material may not be offered for sale or be placed on display.

SkyFiesta Manager and Team have final authority to determine the appropriateness of any item being offered for sale or display. Failure to comply with a request to remove an item is grounds for immediate closure for the remainder of the event.

Weather:

The SkyFiesta Event Manager or his/her designee has the discretion to allow the Airport to stay open during inclement weather. All vendors must remain open unless allowed to close. There will be no refunds for inclement weather. The SkyFiesta Event Manager or his/her designee has the discretion to close the grounds and all operations during inclement weather. Failure to adhere to such directives is cause for loss of deposit and loss of privilege to remain open for remainder of the event.

Raffles and Drawings:

All drawings, give-away offers, free registrations or similar inducements must be approved by the Event prior to the Friday opening. Under no circumstances may vendors use the name or implicate the Las Cruces Airport or SkyFiesta in a promotion of any type unless approved in agreement.

Drugs and Alcohol:

Drug and alcohol use is prohibited by vendors or personnel associated with a vendor's operation while on site during event hours. Those found in violation of this section will be escorted off the Airport and may be prohibited from returning the following year.

Pets:

Only qualified service animals will be permitted on the event ground unless otherwise approved.

Copyrights:

Certain copyrighted names and service marks may not be used or reproduced in any manner on any merchandise, souvenirs, credentials, tickets, other items or apparel by anyone other than SkyFiesta.

NOTE: Application submittal does not guarantee a vendor space at SkyFiesta and is subject to review and approval. For more vendor information, please email us at: skyfiesta.contact@gmail.com.

Acknowledgement:

SkyFiesta and Staff have the right to remove/ close any vendor from the grounds at any time. By clicking below, you acknowledge you have read and will adhere to the guidelines as applicable. You further agree with the above rules and guidelines provided in this document and acknowledge SkyFiesta their designee have full authority to interpret and apply these rules as deemed appropriate.

Yes, I have read and agree to vendor information.*
